



2010 ENGINSOFT INTERNATIONAL CONFERENCE
CAE TECHNOLOGIES FOR INDUSTRY
AND ANSYS ITALIAN CONFERENCE
21-22 OCTOBER - FIERA MONTICHIARI



Invitation to Sponsors

2010 ENGINSOFT INTERNATIONAL CONFERENCE

CAE Technologies for Industry

and ANSYS Italian Conference

October 21-22, 2010
Fiera Montichiari Brescia
Italy

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A banner for the 2010 EnginSoft International Conference. It features a landscape with a long road stretching into the distance, flanked by green fields. In the top left, there is a colorful, abstract graphic of a bird or wing with multiple colors (red, yellow, green, blue) and black silhouettes of birds flying. The text is in yellow and white, and the logos for EnginSoft and ANSYS are in the top right.

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WHAT is EnginSoft International Conference

For more than 20 years, the EnginSoft International Conference on “CAE Technologies for Industry” has been the reference event for the VP community in Italy and Europe, offering unique insights into: current and future values of software technologies, background trends, outstanding achievements, groundbreaking scientific developments and the visions of those who realize advancements. The Conference reflects and meets industry needs on different levels, from the perspective of managers and decision makers, technical experts, software users up to human resources analysts.

With the 2010 edition, the EnginSoft Conference will reach even higher standards by offering:

- a think tank bringing together executives from industry, research, academia and technology providers, to foster the understanding of engineering simulation and its impact on the future and success of your business
- a panel of simulation-based engineering and science experts – as well as technology experts – that will document how recent and future technical developments should improve accuracy, reliability, accessibility, and applicability of engineering simulation results, as well as computational speed
- an exhibition, unprecedented in this sector in Italy, where leading providers of CAE and VP Technologies will showcase their latest solutions and share their visions and strategies with the participants
- an informal environment for delegates, technology providers, managers and experts to meet and share experiences, address key industry issues and challenges, and explore new business opportunities

...in a word: the ideal occasion to discuss today's limitless applications of “simulation based engineering and sciences” in the true sense of the conference motto:

“Believe in innovation: simulate the world”

As in 2009, the conference takes place concurrently with the ANSYS Italian Users’ Meeting. Ansys is the major partner of EnginSoft, and the leading global provider of engineering simulation technologies. The conference will therefore be of utmost interest to the community of ANSYS users.

EnginSoft, founded in 1984, is an expert in virtual prototyping, process simulation and the optimization. The multidisciplinary nature of its technical skills continuously qualifies it as the ultimate partner for hundreds of companies worldwide.

ANSYS, Inc., founded in 1970, develops and globally markets engineering simulation software and technologies widely used by engineers and designers across a broad spectrum of industries.

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WHY you should exhibit at EnginSoft Int. Conference

The software and hardware exhibition is an important part of the CAE conference. In 2009, 25 companies from all over the world took the opportunity to exhibit during the conference by becoming a sponsor. Among the Sponsors and Exhibitors in 2009 there were: Microsoft, E4 Computer Engineering, Simpack-INTEC, CADFEM, CST, Distene, Elysium, ESoCAET, ESTECO, E-Xstream Engineering, FIGES, Flowmaster, Fraunhofer Institute, Intelligent Light, MAGMA GmbH, NAFEMS, HP, Tecniche Nuove, The Mathworks, Transvalor. Exhibition at the CAE conference can benefit your company in many ways:

***Before the conference:** Capture immediate exposure in one of the fastest-growing market segments! The conference – and its sponsors – will be promoted by various marketing activities through various channels: websites, press releases, newsletters, emails.

***During the conference:** Present your products and services, increase brand awareness, distribute information and get high-quality prospects! The conference audience is made of technologically-oriented simulation engineers, technical directors and VPs.

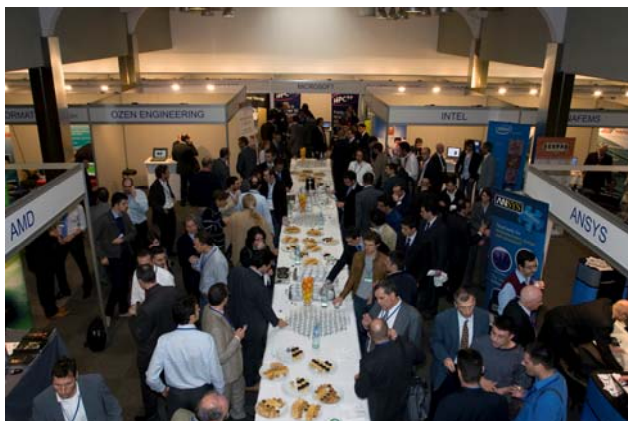
***After the conference:** Leverage the contacts acquired during the conference and close new sales! Additional promotion and brand recognition will be guaranteed by marketing activities carried out after the conference.

For a limited investment, you can get an almost year-long exposure to a highly professional audience of one of the fastest-growing market segments, get new prospects and close new sales!

If your produce software, hardware, sell professional services or professional goods, check the next page for CAE Conference sponsorship opportunities!

SOME NUMBERS FROM THE PAST EDITION:

- 500 attendees from 21 countries (2009)
- 70 presentations from key companies (FIAT, Ferrari, Force India, Jaguar Land Rover, Sulzer, Indesit, Saipem, ENI, Tetrapak, Avio..) (2009)
- 6 parallel sessions (2009)
- 25 exhibitors (2009)



Sponsorship Packages

Do not miss your chance –exhibition space is limited and will be allocated on a first-come, first served basis.

	Gold	Silver	Standard
Speech in the plenary session on the 1 st day of the Conference, 10 min	X		
Company logo in the plenary session	X		
Short article in EnginSoft Newsletter 4/2010	X		
One insert in the conference folder		X	
Company logo on the cover of the printed CD, distributed after the conference	X	X	
Company logo on every page of the conference website www.CAEconference.com	X	X	X
Company logo and description in Proceedings CD, distributed after the conference	X	X	X
Dedicated page on the conference website www.CAEconference.com	X	X	X
Exhibit space of 3x2 meters furnished with: walls, 1 table, 3 chairs, suitable lighting, electricity supply, fascia with Sponsors' name	X	X	X
Conference attendance for 2 colleagues	X	X	X
	4000 €+VAT	2500 €+VAT	1500 €+VAT

ATTENTION:

MAXIMUM 3 GOLD SPONSORS WILL BE ACCEPTED

MAXIMUM 5 SILVER SPONSORS WILL BE ACCEPTED

The acceptance of the sponsors occurs according to their confirmation date.

If you wish, you can also choose among Additional Sponsoring Opportunities

Sponsorship of the Thursday evening dinner (incl. logo in the menu)

+4000 €+VAT

Sponsorship of the Thursday evening concert (incl. 3 min speech)

+3000 €+VAT

Double booth size for exhibition (6x2 instead of 3x2)

+1500 €+VAT

To discuss additional opportunities for sponsorship please contact us.

Please send back the signed form
by fax to: +39 049 7705335

BOOKING FORM

APPLICANT INFORMATION

Full corporate name (for invoice purposes) _____

Address _____

Post Code / ZIP _____

Telephone _____

Fax _____

VAT No. _____

Tax Code _____

Contact Name _____

Surname _____

Telephone _____

E-mail _____

NOTE: By signing this booking form the undersigned confirms that he/she understands the associated terms and conditions and that he/she accepts the same.

Date

Signature and Stamp

CHOOSE THE TYPE OF SPONSORSHIP

- GOLD – 4000 €+VAT
 SILVER – 2500 €+VAT
 STANDARD – 1500 €+VAT
 OTHER: _____

PAYMENT

BANK TRANSFER: Account name and address: EnginSoft S.p.A. via della Stazione 27 - 38100 Trento
bank name UNICREDIT BANCA D'IMPRESA Ag., bank address Corso III Novembre
IBAN: IT04 I 03226 01800 000003584244

CREDIT CARD, please refer to the Conference web site: www.caeconference.com

If paying by bank transfer, please transmit a copy of the transfer document together with this booking form to fax number +39 049 7705335

TERMS AND CONDITIONS

1. TITLE AND OBJECTIVES OF THE EVENTS

2010 EnginSoft International Conference- CAE Technologies for Industry and ANSYS Italian Conference.

The events are concerned with the industrial application of CAE, virtual prototyping, iDP (Intelligent Digital Prototyping), process simulation and complementary technologies, optimization, statistics, reliability, robust design and decision support.

2. PLACE, DATE AND TIMES OF THE EVENTS

The events will take place at the Fiera Montichiari (BS), Italy, from Thursday 21 October to Friday 22 October 2010, from 09.00 to 23.00 on Thursday and from 09.00 to 18.30 on Friday. Exhibitors may set-up their exhibition space during the afternoon of 20th October. The Organizers reserve the right to change place, exhibition area, dates and times of the event at any time.

3. ADMISSION

Organizations of any nationality whose activities relate to the objectives of the event may exhibit. The Organizers retain the right to refuse admission without giving any reason. The refusal of admission shall not result in any right whatsoever to any payment of damages. The Booking Form may not contain any reservation or condition and shall be presented by 10th October 2010 after which date the Organizers reserve the right to accept or reject the booking.

4. ACCEPTANCE OF THE REGULATIONS

With the signing of the Booking Form the Exhibitor undertakes to participate at the event in the exhibition space to be allocated and to accept without reserve these Terms and Conditions and any subsequent regulations that may be made at any time by the Organizers of the event.

5. ADMISSION AND PAYMENT

The completed Booking Form shall be signed by a representative of the exhibiting company. The Booking Form shall be accompanied by a copy of the bank draft if this be the preferred method of payment.

6. REGISTRATION OF EXHIBITOR REPRESENTATIVES

Exhibitors shall register the full company name and data regarding all the organizations they represent and whose products are to be presented at their exhibition space.

7. BOOKING CONFIRMATION

The Organizers shall confirm the acceptance of the booking. The acceptance shall be valid only for the nominated Exhibitor. The assigned exhibition space may not be ceded in part or in whole, also without payment. In the case of non-observation of this condition the products introduced and exhibited may be excluded at the risk and expense of the Exhibitor who shall also be due to pay a penalty.

8. CANCELLATION

Cancellation of the Exhibitor's participation in the event shall be communicated by the Exhibitor to the Organizer by registered letter or telegram. The Organizer shall have the right to retain any sums paid to whatsoever end and to make such use of the exhibition area relinquished as he should think fit without whatsoever prejudice to any further legal action for the recovery of the full amount due for the booking and any greater damage that may have been caused to the Organizer.

9. ALLOCATION OF EXHIBITION SPACE

The Organizers shall allocate exhibition space on the basis of the overall design of the exhibition and the preferences expressed by Exhibitors. The Organizers reserve the right to change the placing of the exhibition space allocated or to change its configuration should this be necessary.

10. EXHIBITION SPACE AND COSTS

The available stand is a pre-furnished exhibition area. Specifications: exhibition space 3m x 2m with walls, 1 table, 3 chairs, suitable lighting, electricity supply, fascia with Exhibitor's name. Meeting Proceedings: a dedicated space on the Meeting Proceedings CD. Lunches and coffee breaks. Two participants in the meeting.

The exhibition plan and the stand features in open space will have to be approved by the Exhibition Organization Manager.

11. PAYMENT TERMS

Payment in full is to be made before the exhibition space is installed as directed on the Booking Form. Booking Forms that are not accompanied by the requested certification will not be registered. In the case of a booking not being accepted only the sum paid shall be reimbursed.

12. ADVERTISING

The Exhibitors may distribute promotional material regarding the products exhibited solely from their exhibition space. No promotional material may be exhibited beyond the Exhibitors' exhibition space other than with the expressed permission of the Organizer.

13. INSURANCE

The Organizer shall provide a general security service but declines any responsibility whatsoever either for natural risks or Acts of God or for theft, fire or third party liability. The Exhibitor, should he deem fit, may stipulate an insurance policy to cover such risks.

14. DAMAGE TO THE EXHIBITION SPACE

The exhibition spaces shall be handed back in the same condition in which they are consigned. In the case of damage the costs of repair shall be met by the Exhibitor who shall also be responsible for observing any special rules for the use of the structures and plant.

15. CLEARING OF EXHIBITION SPACES

Clearing of exhibition spaces may begin at 18.00 on Friday 22 October 2010 and it has to be completed by 22.00 on the same day.

16. CHANGES TO THE TERMS AND CONDITION

The Organizers reserve the right to introduce any changes to these Terms and Conditions that they may deem necessary for the improvement of the exhibition and the associated services at any time and with immediate effect having given prior written notification to the Exhibitor. In the case of non-observance of these Terms and Conditions and any subsequent modifications to the same the Organizers reserve the right to close the exhibition space. In such a case the Exhibitor shall have no right to any reimbursement or compensation of whatsoever nature.

17. GENERAL AND FINAL REGULATIONS

In the case of the event not taking place for whatsoever cause including Acts of God the booking shall be automatically annulled and the Exhibitor shall be reimbursed both the sums paid for the exhibition space and for any services not provided net of the costs paid by the Organizer for the same. In the case of the event being suspended after its opening no reimbursement of whatsoever nature shall be due to the Exhibitor.

The undersigned Exhibitor declares that he fully accepts all the requirements of these Terms and Conditions.

Stamp and signature of the legal representative
for full acceptance.